

who *fabio costa*

art director
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what 2005 one show rx winner (alpharma kadian – dtc print category)
concepts and campaign development – various media (tv, print,
posters, web, collateral materials, guerilla/viral marketing)
branding development, analysis and strategy
solid typography skills
extensive production experience (pre/post) in various media
expertise in indesign, photoshop, illustrator, quark, and many others

where *freelance work* (june/2008–present)

saatchi & saatchi (may/2007–may/2008)

vp, art supervisor

clients: sanofi-aventis – ambiem cr ▪ astra-zeneca – crestor ▪ transitions lenses

sudler & hennessey (nov/2006–apr/2007)

art supervisor

clients: astra-zeneca

ddb rx (jan/2005–oct/2006)

art supervisor

clients: novartis / proctor & gamble – enablex ▪ novartis – femara ▪ alpharma – kadian

the seiden group (may/2004–dec/2004)

art director

clients: weight watchers international & weightwatchers.com ▪ 92nd street y

devito fitterman advertising (mar/2000–mar/2004)

art director

clients: johnson & johnson – america / italy / germany / spain ▪ chubb insurance
ascap ▪ yhd foxton ▪ baruch college ▪ heckscher museum of art
banfi wines (riunite, concha y toro, walnut crest, placido) ▪ world hunger year

freelance work (jun/1999–feb/2000)

clients: korn-ferry intl. ▪ fountainhead design ▪ powerhouse books

campo visual communications (jan/1998–may/1999)

partner/art director

clients: almap/bbdo ▪ lintas ▪ denison brazil ▪ abril publishing
bmw ▪ volkswagen ▪ renault

creation desktop & art (apr/1995–dec/1997)

partner/art director

salesianas publishing (jan/1994–mar/1995)

graphic designer

how *university of são paulo* ▪ *school of visual arts* ▪ *parsons school of design*
adhouse ▪ *type directors club (member)* ▪ *the one club (member)*