

**who** *fabio costa*

art director  
917.655.6528  
fabio@fabiocosta.com  
www.fabiocosta.com

**what** 2005 one show rx winner (alpharma kadian – dtc print category)  
concepts and campaign development – various media (tv, print,  
posters, web, collateral materials, guerilla/viral marketing)  
branding development, analysis and strategy  
solid typography skills  
extensive production experience (pre/post) in various media  
expertise in indesign, photoshop, illustrator, quark, and many others

**where** *freelance work* (june/2008–present)

*saatchi & saatchi* (may/2007–may/2008)

*vp, art supervisor*

clients: sanofi-aventis – ambiem cr ▪ astra-zeneca – crestor ▪ transitions lenses

*sudler & hennessey* (nov/2006–apr/2007)

*art supervisor*

clients: astra-zeneca

*ddb rx* (jan/2005–oct/2006)

*art supervisor*

clients: novartis / proctor & gamble – enablex ▪ novartis – femara ▪ alpharma – kadian

*the seiden group* (may/2004–dec/2004)

*art director*

clients: weight watchers international & weightwatchers.com ▪ 92<sup>nd</sup> street y

*devito fitterman advertising* (mar/2000–mar/2004)

*art director*

clients: johnson & johnson – america / italy / germany / spain ▪ chubb insurance  
ascap ▪ yhd foxton ▪ baruch college ▪ heckscher museum of art  
banfi wines (riunite, concha y toro, walnut crest, placido) ▪ world hunger year

*freelance work* (jun/1999–feb/2000)

clients: korn-ferry intl. ▪ fountainhead design ▪ powerhouse books

*campo visual communications* (jan/1998–may/1999)

*partner/art director*

clients: almap/bbdo ▪ lintas ▪ denison brazil ▪ abril publishing  
bmw ▪ volkswagen ▪ renault

*creation desktop & art* (apr/1995–dec/1997)

*partner/art director*

*salesianas publishing* (jan/1994–mar/1995)

*graphic designer*

**how** *university of são paulo* ▪ *school of visual arts* ▪ *parsons school of design*  
*adhouse* ▪ *type directors club (member)* ▪ *the one club (member)*